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SafeSourcing® Delivers Simplicity, Savings, and Security

Innovative e-Commerce Firm Continues to Revolutionize Procurement with the Launch of Upgrade Releases 1.4 and 1.5

Scottsdale, AZ – SafeSourcing is pleased to announce the simultaneous launch of its industry leading SafeSourceIt ™ e-procurement software suite upgrades - Releases 1.4 and 1.5.

Releases 1.4 and 1.5, which are now in full production, offer many advanced tools that enhance support of the procurement practices of retail procurement professionals and their suppliers. The new releases allow for faster event setup for administrators in addition to a number of powerful new features that include:

- Flexible quote capability for suppliers

- Automated supplier management and tracking

- Improved supplier search capability

- Increase in the number of countries and suppliers that are included in the SafeSourceIt™ retail supplier database

According to SafeSourcing CEO Ron Southard, *"These releases allow us to run more e-negotiation events over a shorter period of time by significantly reducing the amount of time*

required of a SafeSourcing customer service associate to build and host an event. Additionally, suppliers benefit because it takes less time to enter and react to bid data in optimizing their offers."

SafeSourcing provides information and services to customers through e-procurement tools that drive reduced costs, higher quality and an immediate improvement in earnings while pro-actively supporting consumer safety and environmental standards in the global supply chain. Releases 1.4 and 1.5 support the SafeSourcing mission to provide disruptive technology for retail procurement professionals, continually refreshing its solutions as requests for change are received and tool optimization is required by the retail industry.

About Ronald D. Southard, President and CEO: Ron is the founder and principal of SafeSourcing and has more than 35 years of experience working in the retail industry. He has been featured on General Norman Schwarzkopf's "World News Review" on CNBC, Sky Radio on all major airlines, and was honored as one of the industry's "2007 Pro's to Know" by *Supply & Demand Chain Executive Magazine*.

For more information, visit www.safesourcing.com, call toll-free 866.623.9006, or email marketing@safesourcing.com.

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