

Monthly e-Newsletter

June 2015, Issue 2



SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the new SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address. We look forward to hearing from you!

events@safesourcing.com

Trivia:

What does GMDC mean? www.safesourcing.com

Industry News

Commodities Under Pressure

Bird-Flu

"Iowa became the third state to declare an emergency response to a fastexpanding U.S. bird-flu outbreak on Friday as the national poultry death toll climbed toward record levels" reported Kelsey Gee, <u>The Wall Street Journal</u>, dated May 2-3, 2015. Iowa is the largest egg-producing state. There have been four more suspected cases of avian influenza. It is likely that 16 million birds have become infected. Iowa's Governor, Terry Branstad, has declared a state of emergency, as did Wisconsin and Minnesota last month. Although the Centers of Disease Control and Prevention believes the strain is low risk to humans, there will be 21 million poultry that have died or been exterminated in order to prevent the further spread of this highly infectious virus.

Finding Your Meat's Origin

According to <u>The Arizona Republic</u>, "The World Trade Organization ruled on Monday that U.S. 'country of origin' labels on certain cuts of red meat put Canadian and Mexican livestock at a disadvantage, rejecting a U.S. appeal after a similar WTO decision last year. The current labels on packages of steaks and some other meats say where the animals were born, raised and slaughtered." *continued on page 2*

GMO-Ingredient Free

On Monday, April 25, 2015, Chipotle announced it had become the first national chain to rid all GMO's (genetically modified Ingredients) from their foods, according to Ben Popken of <u>Today Money</u>, dated 4/27/15. Genetic modification involves syringes in the labs that may be contaminated. *continued on page 2*

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COMING NEXT ISSUE

July Answer to our Trivia! question

Recent Savings

Medical Supplies

All low quote savings were 32.5%, providing over \$148,000 savings on annual spend.

Hot Dogs

After event total savings were over 20%, providing \$923,333 savings on annual spend.

*Please <u>contact SafeSourcing</u> to schedule your RISK FREE event today.

Happy Hour

According to The Wall Street Journal, Bourbon sales have increased 35% since 2010, and Bourbon is fast becoming the popular drink of choice; however, with the shortage of white oak wood, barrel manufactures cannot keep up with the increasing demand of barrels. "There's never been nothing like there is today, and I don't see it letting up,' said Mr. McGinnis, whose Cuba, Mo., company will sell 150,000 bourbon barrels this year." Bourbon is aged a minimum of two years in white oak barrels. The barrels are not used a second time to age bourbon, but Scotch and tequila can be aged in used bourbon barrels. The lumber shortage coincided with the 2007 housing crash. Many sawmills had to shut down and professional loggers lost their jobs. The logging business has increased, but there is now a shortage of professional loggers.

Finding Your Meat's Origin (cont.'d)

Tom Vilsack, Agriculture Secretary, indicated the already revised labeling has been struck down by Congress, which was in favor of Mexico and Canada. Vilsack indicated that Congress has to repeal the country of origin labeling, or modify or amend it in order to avoid retaliation from Mexico and Canada. Labeling is

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A: You can subscribe or unsubscribe to these free newsletters by simply going to our website, <u>www.safesourcing.com</u> and clicking the option "e-Newsletter" or by contacting us directly at <u>events@safesourcing.com</u>

Q: I have run events in the past, is there any chance I could be saving more?

A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.

Q: I want to know more about what SafeSourcing does. Who can I talk to about this?

A: You can contact a customer services representative who can help you with any further questions by calling us at 1-888-261-9070 or by going to our <u>website</u> and trying our "Risk Free Trial" offer today.

extremely costly because of extensive record keeping. The livestock has to be segregated by country of origin. This will stop the U.S. from buying livestock out of the country, thus affecting relationships with Mexico and Canada. If a resolution is not quickly found, it could mean billions of dollars in tariffs on U.S. exports, which in turn will be passed on to consumers.

GMO-Ingredient Free (cont.'d)

Steve Ellis, Chipotle founder, said that with all of the discussion of GMO's that he wanted to rid these ingredients in his supply chain while the GMO debate continues. In March of 2013, Chipolte pled to use non-GMO ingredients in their tortillas. Suppliers now plant non-GMO corn and have replaced soybean oil with sunflower oil to cook chips and taco shells.

Monthly Spotlight

SafeSourcing

Ronald D. Southard, CEO at SafeSourcing Inc., and Eugene Duynstee, President of SafeSourcing Canada and KPM Enterprises, recently attended a CFO summit in West Palm Beach Florida where they met with CFO's of some of the leading companies in North America to discuss Procurement opportunities between the companies. SafeSourcing also released their most recent white paper Re-Imagining Procurement at the conference which will be available through the May issue of Supply and Demand Chain Executive Magazine and on the SafeSourcing website.

Trivia: From May 2015 Issue

What is SCP? ANSWER: Supply Chain Planning

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