

Monthly e-Newsletter

January 2017, Issue 21



SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the new SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address.

We look forward to hearing from

Trivia!

you! events@safesourcing.com

What is a Sealed Bid? www.safesourcing.com

Industry News

Grocery Store News

Amazon Go – Smart Grocery - No Check Out, No Lines

Amazon employees are currently testing Amazon Go in Seattle. It is a "smart" grocery store that is run by an Amazon app that is scanned upon entering the store. This logs customers into their network as they grab what they want off the shelves and walk out of the store. The use of machine learning sensors, and artificial intelligence track items the customers pick up. These items are added to a virtual cart on their app. If the customer decides they do not want an item, they simply put it back and it is deducted from their cart. It is referred to as "just walk out technology". When the customer leaves the store, the app adds up the virtual cart and charges the customer's account. While this technology has been in the works for four years, it will not roll out to the public until in early 2017.

Phil Lempert, a food marketing expert based in Los Angeles, is, "intrigued by the multiple images of 'meal kits' shown in Amazon video. This 'everything you need to cook a quick, high-quality dinner' kits have become popular, but the economics of delivering them has meant they're difficult to make economically viable. Stores such as Amazon Go may provide a sweet spot for them."

Elizabeth Welse, USA Today, 12/6/16

INSIDE THIS ISSUE 1 No Check Out Lines 2 Itchy Fight Attendants 2 Trivia! answer COMING NEXT ISSUE Feb. Answer to our Trivia!

Recent Savings Ice Bags Savings were over 30% of total spend. Coffee Urns Savings were over 13% of total spend. *Please contact SafeSourcing to schedule your RISK FREE event today.

Shopping in a new Era

The grocery industry has changed dramatically through the decades. In the 1940's, the storewithin the store was introduced - the grocery with the bakery is included. In the 1950's the aluminum can was introduced in the form of a parmesan cheese container. In the 1960's, the first in-store pharmacy is introduced. In the 1970's, the Universal Product Code (UPC) is made available. In the 1980's, software designed to organize scan data In the 1990's, Web-based homedelivery and self-checkout systems are introduced. In the 2000's, radio frequency ID-tags and improved UPC systems are introduced.

There have been previous attempts to improve the grocery store experience. Self-Checkout, although they still remain in the store, many grocers are pulling them out due to scanning issues. Home delivery may appear to offer a convenience; drawbacks include delivery windows and inaccuracies in the order. Self-Scanning although it may appear faster, many shoppers are not comfortable with this checkout option. Smart appliances, such as refrigerators that keep track of the food inventory have drawbacks as new technology software is introduced. With all of the updates over the years, 65% consumers still prefer to shop in the in the store.

Frank Pompa and Karl Gelles, USA Today, 12/11/16

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A:You can subscribe or unsubscribe to these free newsletters by simply going to our website, and clicking the option "e-Newsletter" or by contacting us directly at events@safesourcing.com

Q: I have run events in the past, is there any chance I could be saving more?

A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company

Q: I want to know more about what SafeSourcing does. Who can I talk to about this?

A: You can contact a customer services representative who can help you with any further questions by calling us at 1-888-261-9070 or by going to our website and trying our "Risk Free Trial" offer today.

Itchy American Airline Flight

Attendants

This past September, American Airlines issued more than 70,000 uniforms to their employees. Although the appearance of the uniforms was well-received, the flight attendants are now calling for a complete recall of the uniforms as more than 1.000 flight attendants have become sick. Itching hives and headaches have been reported since the rollout of the new uniforms. It was thought that it possibly was a wool allergy. "The growing number of reports of suspected reactions, triggered by both direct and indirect contact with the uniform has prompted APFA (Association of Professional Flight Attendants) to ask that all uniforms be recalled until further joint testing with the company can be completed."

Ron DeFeo, American Airlines spokesman, reported that 200 attendants have been permitted to wear the old uniform. Six hundred non-wool versions of the new uniform have been ordered in the hopes of alleviating the problem. "To that end, APFA will continue to explore all legal options and consult with additional experts in the field to better understand the results of our ongoing independent testing as well as joint testing moving forward, the union added in its memo."

Ben Mutzabaugh, USA Today, 12/5/16

Trivia: From November 2016 Issue

What is an L Sealer?

L sealers are automatic cutting machines that are widely used for lot production pipelining. In addition, L sealers create bags around products with poly bagging. The L sealer is sealed by an adhesive agent such as wax or putty. The product is secured to prevent seepage of moisture or air.

> events@safesourcing.com www.safesourcing.com

LEGAL DISCLAIMER

THESE NEWSLETTERS ARE PROVIDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESSED OR IMPLIED. WITHOUT LIMITATION, THERE IS NO WARRANTY OF NON-INFRINGEMENT, NO WARRANTY OF MERCHANTABILITY, AND NO WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE. ALL WARRANTIES ARE EXPRESSLY DISCLAIMED.



BE LIABLE FOR ANY ACTUAL, DIRECT, INDI-RECT, PUNITIVE, OR CONSEQUENTIAL DAMAG-ES ARISING FROM SUCH USE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

www.safesourcing.com