

Monthly e-Newsletter

September 2018, Issue 41



SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address. We look forward to hearing from you!

events@safesourcing.com

Trivia!

What does A World in Motion mean?

www.safesourcing.com

Industry News

Sustainable Seafood

Grocers Improving Their Sustainable Sea- food Scorecards

Ten years ago, an environmental-activist group published its first sustainable-seafood scorecard; every company failed. Sustainable seafood refers to wild-caught or farm-raised fish and shellfish. Companies are now adopting policies and are taking actions that allow seafood to be fished or harvested on a sustainable basis. This year, Whole Foods topped the list, followed by Hy-Vee and ALDI. Target ranked fourth-best nationally. The lowest grades went to Price Chopper, Save Mart, and Wakefern.

"It is time for major retailers to put the same energy into tackling the other issues facing our oceans and seafood workers, such as plastic pollution and labor and human rights abuses in seafood supply chains," said Greenpeace Oceans Campaigner David Pinsky. Whole Foods' top ranking this year was in part due to their tuna-harvesting policies. Their tuna is fished one by one, not by nets, thus allowing shoppers to be assured their brands of tuna (including private label) on the shelf follow the sustainability practices. Whole Foods also got top marks for shrimp and farmed salmon.

Russ Wiles, The Arizona Republic, 8/19/2018

INSIDE THIS ISSUE 1 Scorecards 2 Ocean Pollutants 2 Trivia! Answer COMING NEXT ISSUE Oct. Answer to our Trivia!

Recent Savings Plastic Bags Savings were over 60% of total spend. Waste Removal Savings were over 27% of total spend. *Please contact SafeSourcing to schedule your RISK FREE event today.

Dangerous Fishing Practices

Globally, the consumption of seafood is outpacing the fish able to reproduce. The world's fisheries are being pushed to collapse. Tuna, a popularly purchased fish, is being dangerously overfished. Approximately 35 metric tons of fish caught go unreported annually. Massive nets that trawl the ocean floor by commercial fishing vessels are used to maximize the daily catch. Unfortunately, many animals not meant to get caught are trapped in these nets. This phenomenon is called "bycatch". The UN estimates 20-25% of all sea creatures are caught victims of bycatch. Up to 300,000 porpoises, small whales, dolphins and sea turtles are endangered or killed annually. Sometimes the animals get trapped in the nets and later get discarded back into the water. Cut nets also pose a threat to sea life as nets can get wrapped around the animal and constrict their ability to swim. Lobster and crab are popular shellfish desired by people. Most people do not realize that many small whales have had to die in nets to put these delicacies on their plates.

Greenpeace released "Misery at Sea" early this year. The report outlined illegal fishing practices, as well as human-rights abuses in

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A:You can subscribe or unsubscribe to these free newsletters by simply going to our website, and clicking the option "e-Newsletter" or by contacting us directly at

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- Q: I have run events in the past, is there any chance I could be saving more?
- A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.
- Q: I want to know more about what SafeSourcing does. Who can I talk to about this?
- A: You can contact a customer services representative by calling us at 1-888-261-9070 or by going to our website and trying our "Risk Free Trial" offer.

Taiwan's fishing fleet, focusing on Fong Chun Formosa Fishery Co. which supplies US supermarket chains.

Joe Mc Carthy, Global Citizen.org, 8/22/2018

Pollutants in our Oceans

The seafood industry employs approximately 57 million people and generates \$150 billion in income. Most people are aware of plastic making its way into our oceans. Sea creatures do not recognize if this is food or pollution and they will consume it. However, there are other pollutants that cause a threat to our sea life. Cruise ships are responsible for dumping more than 1 billion gallons of sewage into oceans each year and boats dump another 70-210 million gallons of waste annually. Another industrial toxin is mercury which is deposited through industrial runoffs. Emissions mixed into the atmosphere and later are mixed with rain also contribute to pollution. There are nearly 500 marine dead zones globally because the pollutants are so extreme. The areas that aren't dead zones, pollution still seeps into sea life and makes its way into the food chain, which ultimately makes it into the supermarkets and restaurants, where it is fed to humans.

Joe Mc Carthy, Global Citizen.org, 8/22/2018

Trivia: From August 2018 Issue What does Value Added Services mean?

Value Added Services means any product offering that extends beyond simple buy-and-sell capabilities. This includes logistics, collaborative design, payment, verification and settlement.

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